



**For immediate release**  
**Lincoln Area Chamber of Commerce**  
**540 F Street Lincoln, CA 95648**  
**916-645-2035**  
**Contact CEO, Julia Jordan**

**Lincoln Chamber of Commerce forms Political Action Committee (PAC)**  
October 14, 2015  
Lincoln, CA

The Lincoln Area Chamber of Commerce is pleased to announce that we have established the first Lincoln Chamber Political Action Committee (PAC). The formation of this Chamber PAC allows us an unprecedented opportunity to strengthen the voice of the Lincoln Business Community among our elected local officials. Under the new PAC, the Chamber is able to contribute funds towards pro-business candidates and initiatives. According to Chamber C.E.O., Julia Jordan “Chambers of Commerce across the country have found PAC’s to be an essential tool in advancing the business community agenda at local, state, and federal levels. The Lincoln Area Chamber PAC will provide us with an additional forum to actively engage our Legislators on the needs and concerns of our Chamber members and the Lincoln business community.”

The Lincoln Area Chamber of Commerce PAC Board of Trustees is made up of a diverse group of business owners and representatives from various industries throughout the Placer County region. These trustees are charged with governing the operation of our PAC. The Board is comprised of the following leaders:

Chair, Julie Hirota; Blue Line Arts  
Vice Chair, Randy Johnson; Lincoln Gun Exchange  
Treasurer, Ed Mertens; Merten’s Insurance  
Trustee, Mark Luster; Sierra Pacific Industries  
Trustee, Clifton Taylor; Richland Communities

**According to our PAC Chair, Julie Hirota,** "with the opportunities ahead in the city of Lincoln, the PAC is essential to strengthen the business sector and support business initiatives and candidates that build a healthy and sustainable economy in the region.

**We are looking for additional trustees to join the PAC. If you are interested in your Local Government, have a pro-business approach, this may be the right fit for you!**

**YOU ARE INVITED-** The PAC will host a mixer for those who are interested in finding out more about the PAC and how to become a trustee.

*Please RSVP with Julia Jordan, Chief Executive Officer; Lincoln Chamber at [julia@lincolnchamber.com](mailto:julia@lincolnchamber.com)*

Join us at the **Chamber office 540 F Street, Downtown Lincoln**

**Wednesday, October 21 at 5:30 pm** (*refreshments will be provided by Blue Line Art*)

For more information about the PAC and trustees visit us at [www.lincolnchamber.com/PAC](http://www.lincolnchamber.com/PAC)