



LINCOLN
AREA CHAMBER OF COMMERCE
since 1909



Collaboration in Business & Community

The Lincoln Area Chamber of Commerce 2011 President's Circle

Summary:

The President's Circle is an influential business group that is recognized for its economic strength in our community. The President's Circle members receive expanded visibility throughout the year in multiple marketing opportunities, and they enjoy the convenience of a one-time all inclusive transaction that makes budgeting easier.

The President's Circle is reserved for those active members who take pride in being identified as committed sponsors for all Chamber activities and events conducted throughout the year.

The President's Circle memberships are available only to members in good standing. Annual membership dues are included for Diamond and Platinum levels.

To discuss your participation in the President's circle, please contact Bob Romness, Chamber CEO at 916-645-2035, or by email at bob@lincolnchamber.com.

Levels of Membership:

Diamond: \$ 10,000.00
Platinum: \$ 7,500.00
Gold: \$ 5,000.00
Silver: \$ 2,500.00
Bronze: \$ 1,000.00

Benefits:

In addition to all regular member benefits, the President's Circle membership will include the following :

Our Mission

*"To Market Lincoln as the area of choice in which to live and do business
by attracting, assisting, retaining and promoting our members"*

540 F Street-Lincoln, CA 95648-Phone: 916-645-2035-Fax: 916-645-9455



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Diamond: \$10,000.00 (Events and Marketing Impressions Value – \$27,500)

❖ **Members receive pinnacle placement, with logos in all programs and publications associated with Chamber marketing and events, including:**

- ✓ Chamber website
- ✓ Monthly mailers
- ✓ All Newspaper ads
- ✓ Monthly Chamber Page in Lincoln News Messenger
- ✓ PowerPoint slides at monthly breakfasts
- ✓ Shoppers' Expo
- ✓ Farmers Market
- ✓ Lincoln Showcase
- ✓ Business Directory

PLUS:

- ✓ **Listed as Diamond Event Sponsor for:**
- ✓ Business Awards and Installation Breakfast
- ✓ Shoppers' Expo
- ✓ State of the City Breakfast
- ✓ Golf Tournament
- ✓ Farmers Market
- ✓ Lincoln Showcase.

PLUS:

- ✓ Link to your website on Home page of Chamber website with your logo.
- ✓ Table (10 seats) at Business Awards and Installation Breakfast (January).
- ✓ Table (10 seats) at State of the City Breakfast (June).
- ✓ Two seats at all other Monthly Breakfast Meetings.
- ✓ Premier booth space at the Shoppers' Expo (May).
- ✓ Two foursomes at Golf Tournament with Tee signage (July).
- ✓ Premier booth space for entire 12 weeks of the Farmer's Market (Summer).
- ✓ Thirty tickets to Lincoln Showcase (September).
- ✓ Twelve Chamber e-blasts (1 per month).
- ✓ Twelve Hot Sheet inserts in Chamber monthly mailer (1 per month).
- ✓ Premium marketing material placement in Chamber office.

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Platinum: \$7,500.00 (Events and Marketing Impressions Value – \$20,000)

➤ **Members receive primary placement, with logos in all programs and publications associated with Chamber marketing and events, including:**

- Chamber website
- Monthly mailers
- All Newspaper ads
- Monthly Chamber Page in Lincoln News Messenger
- PowerPoint slides at monthly breakfasts
- Shoppers' Expo
- Farmers Market
- Lincoln Showcase
- Business Directory

PLUS:

- **Listed as Platinum Event Sponsor for:**
- Business Awards and Installation Breakfast
- Shoppers' Expo
- State of the City Breakfast
- Golf Tournament
- Farmers Market
- Lincoln Showcase

PLUS:

- Your logo on Home page of Chamber website.
- Half Table (5 seats) at Business Awards and Installation Breakfast (January).
- Half Table (5 seats) at State of the City Breakfast (June).
- Two seats at all other Monthly Breakfast Meetings.
- Primary booth space at the Shoppers' Expo (May).
- One foursomes at Golf Tournament with Tee signage (July).
- Primary booth space for entire 12 weeks of the Farmer's Market (Summer).
- Fifteen tickets to Lincoln Showcase (September).
- Six Chamber e-blasts (1 every other month).
- Six Hot Sheet inserts in Chamber monthly mailer (1 every other month).
- Marketing material placement in Chamber office.

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Gold: \$5,000.00 (Events and Marketing Impressions Value – \$11,500)

➤ **Members receive standard placement, with logos in many programs and publications associated with Chamber marketing and events, including:**

- Chamber website
- Monthly mailers
- Monthly Chamber Page in Lincoln News Messenger
- PowerPoint slides at monthly breakfasts
- Shoppers' Expo
- Farmers Market
- Lincoln Showcase
- Business Directory

PLUS:

○ **Listed as Gold Event Sponsor for:**

- Business Awards and Installation Breakfast
- Shoppers' Expo
- State of the City Breakfast
- Golf Tournament
- Farmers Market
- Lincoln Showcase

PLUS:

- Your logo on Home page of Chamber website.
- Two seats at Business Awards and Installation Breakfast (January).
- Two seats at State of the City Breakfast (June).
- Two seats at all other Monthly Breakfast Meetings.
- Booth space at the Shoppers' Expo (May).
- Two golfers at Golf Tournament with Tee signage (July).
- Booth space for entire 12 weeks of the Farmer's Market (Summer).
- Six tickets to Lincoln Showcase (September).
- Three Chamber e-blasts (1 every 4 months).
- Three Hot Sheet inserts in Chamber monthly mailer (1 every 4 months).
- Marketing material placement in Chamber office.

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Silver: \$2500.00 (Events and Marketing Impressions Value – \$5,000)

➤ **Members receive placement, with listing in several programs and publications associated with Chamber marketing and events, including:**

- Chamber website
- PowerPoint slides at monthly breakfasts
- Shoppers' Expo
- Farmers Market
- Lincoln Showcase
- Business Directory

PLUS:

- **Listed as Silver Event Sponsor for:**
- Business Awards and Installation Breakfast
- Shoppers' Expo
- State of the City Breakfast
- Golf Tournament
- Farmers Market
- Lincoln Showcase

PLUS:

- Your business name on Home page of Chamber website.
- Two seats at Business Awards and Installation Breakfast (January).
- Two seats at State of the City Breakfast (June).
- Two seats at all other Monthly Breakfast Meetings.
- Booth space at the Shoppers' Expo (May)
- One golfer at Golf Tournament with Tee signage (July)
- Booth space at 6 weeks of Farmers Market (Summer)
- Two tickets to Lincoln Showcase (September).
- One Chamber e-blasts during the year.
- One Hot Sheet insert in Chamber monthly mailer during the year.

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Bronze: \$1000.00 (Events and Marketing Impressions Value – \$2,500)

➤ **Members receive placement, with listing in certain programs and publications associated with Chamber marketing and events, including:**

- Chamber website
- PowerPoint slides at monthly breakfasts
- Shoppers' Expo
- Lincoln Showcase
- Business Directory

PLUS:

- **Listed as Bronze Event Sponsor for:**
- Business Awards and Installation Breakfast
- Shoppers' Expo
- State of the City Breakfast
- Golf Tournament (Tee Sponsor and golfers extra)
- Lincoln Showcase

PLUS:

- Your business name on Home page of Chamber website.
- Two seats at Business Awards and Installation Breakfast (January).
- Two seats at State of the City Breakfast (June).
- One seat at all other Monthly Breakfast Meetings.
- Two tickets to Lincoln Showcase (September).
- One Chamber e-blasts during the year.
- One Hot Sheet insert in Chamber monthly mailer during the year.

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